



Maryland Hotel Lodging Association

HOTEL MEMBER BENEFITS

The Maryland Hotel Lodging Association (MHLA) is the sole statewide trade association dedicated *exclusively* to Maryland’s lodging industry. Support as a member hotel protects your bottom line as it enables us to effectively unite, inform and represent the industry. You will benefit from:

ADVOCACY

Be part of a powerful voice, *strengthened with every member*, as MHLA lobbies the Maryland General Assembly and County / City Councils to ensure a positive regulatory environment for Maryland’s lodging industry. Some wins include:

- \$50M in direct relief for hotels allocated by Governor Hogan and distributed by counties in 2021
- Defeated HB91 – a bill proposed in 2023 that would have imposed burdensome recycling requirements and penalties on hotels irregardless of local recycling offerings
- Successfully amended human trafficking prevention training legislation so that it mirrors action already taken by the industry

HOTEL COST SAVINGS

Protect against unreasonable regulations impacting profitability and operations. For example, MHLA efforts resulted in:

- Passage of sensible regulations protecting guests from carbon monoxide poisoning, and saving hotels upwards of \$1,450 per guest room
- Passage of legislation allowing hotel operators to determine their need for a lifeguard in hotel pools under a certain size, potentially saving hotels \$20–65K annually

RESOURCES

Gain access to industry specific data and exclusive resources, such as:

- 24/7 access to the MEMBERS PORTAL www.MDLodging.org
- Compliance alerts specifically impacting Maryland hotels
- MHLA Legislative Reports
- Monthly statewide STR data
- Allied Member network & referrals
- Human trafficking awareness training available FREE to members and their staffs, provided through partnership with BEST (Businesses Ending Slavery and Trafficking) and sponsored by AAHOA.

EVENTS & MEETINGS

Gain industry information, recognition and networking with peers.

- Stars of the Industry Awards Luncheon
- Golf Outing
- Annual Meeting
- Committee meetings
- Issues / General Meetings as needed

JOIN NOW

Hotel membership is activated immediately upon payment of dues.

ANNUAL DUES RATE (MAY BE BILLED ANNUALLY, SEMI-ANNUALLY, OR QUARTERLY.) \$10.50 PER ROOM FOR 71+ ROOMS / \$750 FOR 1-70 ROOMS.

Baltimore City hotels pay additional \$2.00 per room for Baltimore City Council of MHLA dues.

FOR QUESTIONS OR TO JOIN, please contact Melissa Simpson, Vice President of Operations, at Melissa@MDLodging.org or 410-974-4472.

