

ALLIED MEMBERS & PARTNERS receive ALL benefits listed below:

Invitation to MHLA Annual Meeting & Exclusive Member Meetings	MHLA Member Directory (Lodging, Allied & Partners) shared annually with all members electronically
Online Member Directories – available 24/7 with detailed listing for Allied Members & Partners included	Discounted rate to attend MHLA events
Exclusive use of Allied / Partner logo	Monthly ADR and occupancy reports from STR

PARTNERS receive enhanced benefits as noted:

Partner Levels & Benefits	Bronze	Silver	Gold
Enhanced Directory listing	✓	✓	✓
Logo displayed in e-newsletter	✓	✓	✓
Logo scrolling on MHLA website	✓	✓	✓
Recognition at all MHLA events; When provided, name badge accessorized with Partner ribbon	✓	✓	✓ 2 registrations per Signature event & Golf Foursome included
Inclusion on “Partner Spotlight” webpage		✓	✓
Company featured in newsletter annually		✓	✓
Email Marketing – your message sent by MHLA*		1x annually	2x annually
MHLA promotion of educational webinar/seminar*			1x annually

PLATINUM PARTNER receives:

All Gold Partner benefits	Introduction at Member Appreciation Event
Prominent logo placement	Recognition through MHLA social media post
Board meeting sponsorship or presentation*	Inclusion in press release announcing Platinum Partners

**Benefit subject to approval and/or availability. MHLA reserves the right to substitute benefits of comparable value. Platinum Partners have first right of refusal in renewing an exclusive sponsorship if confirmed by deadline.*

2024 ANNUAL DUES

ALLIED - \$750 BRONZE - \$1,500 SILVER - \$3,000 GOLD - \$6,000

PLATINUM - Minimum of \$15,000 contributed in previous year through dues, monetary support, event participation and/or sponsorship. Must commit to paying Gold Partner dues in current year. Eligibility determined annually.

FOR QUESTIONS OR TO JOIN, please contact Melissa Simpson, Vice President of Operations, at Melissa@MDLodging.org or 410-974-4472.