

MHLA "Stars of the Industry"
PROPERTY Nomination Form



Property Name: _____

Nominator's Name: _____

OUTSTANDING PROPERTY OF THE YEAR AWARD

This award recognizes properties that demonstrate excellence in hospitality, service, and quality. Please tell us how the property has gone above and beyond to impact any of the applicable categories listed. This document will need to be saved and attached when you submit the online application.

1. (Required) **Explain what makes this property a "star"** in the industry. Bullet points are acceptable.
(Text field with 2,000-character limit)

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2. (Optional if applicable) **Explain how** this property has made an impact in the area of **COMMUNITY SERVICE**. How have you demonstrated responsibility and responsiveness to the local community and its residents. Examples include campaigns to benefit local or national service organizations or charities, service to any part of the community through a special project, and joint undertakings with community groups for the benefit of the area. (Text field with 1500-character limit)

3. (Optional if applicable) **Explain how** this property has made an impact in the area of **GUEST RELATIONS**. How have you established a culture of going above and beyond to take care of and “wow” guests? (Text field with 1500-character limit)

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4. (Optional if applicable) **Explain how** this property has made an impact in the area of **SUSTAINABILITY**. Include examples of environmentally friendly lodging practices and socially responsible initiatives that demonstrate your property’s strong commitment to being a good steward of the environment. (Text field with 1500-character limit)

5. (Optional if applicable) **Explain how** this property has made an impact in the area of **EMPLOYEE ENGAGEMENT**. How have you demonstrated that employee engagement is critical to your organization and recognizes the importance of retaining workers, improving company culture, and increasing productivity. (Text field with 1500-character limit)