

# MHLA

## Maryland Hotel Lodging Association

### 2022 ALLIED & PARTNER MEMBER BENEFITS

As a member of MHLA, you will receive the benefits below. ✓ is included, \$ indicates additional cost, if "blank" benefit is not available at that level.	Allied Member (\$500/yr)	Bronze Partner (\$1,500/yr)	Silver Partner (\$3,000/yr)	Gold Partner (\$5,000/yr)
<b>Access Information &amp; Engage with MHLA</b>				
Online Directory Listing - Includes company name, contact information and description. Searchable by key words and categories.	✓	✓ enhanced with Logo, Partner Icon & Priority Placement	✓ enhanced with Logo, Partner Icon & Priority Placement	✓ enhanced with Logo, Partner Icon & Priority Placement
MHLA Member List - includes primary hotel contact (typically GM), title, mailing address, and phone (sent 2x per year upon request)	✓	✓	✓ includes email	✓ includes email
Hotel List - listing of Maryland hotels and addresses (sent 1x per year upon request)	✓	✓	✓	✓
Receive MHLA Member-only Communication	✓	✓	✓	✓
Member Log-In at www.MDLodging.org enables 24/7 access to the Lodging Directory, statewide hotel data, and timely insight into hotel matters.	✓	✓	✓	✓
Referrals - Contact information shared with hotels seeking vendor referrals	✓	✓	✓	✓
Service on MHLA Committees / Board of Directors (per MHLA bylaws)	✓	✓	✓	✓
<b>Marketing Opportunities</b>				
Use of MHLA Allied/Partner logo	✓	✓	✓	✓
Logo displayed in MHLA Monthly News		✓	✓	✓
Banner ad in MHLA Monthly News (Frequency based on availability; prioritized according to membership level.)		✓	✓	✓
Logo scrolling on every page at www.mdlodging.org		✓	✓	✓
Inclusion on Partner Spotlight page - available online to members and non-members		✓	✓	✓
Social Media promoting New Members on Partner Spotlight page		✓	✓	✓
Email marketing - Design your own email blast to be sent by the MHLA office to Lodging Members			2x annually	4x annually
<b>MHLA Events</b>				
Regional Meetings - by invitation only	✓	✓	✓	✓
Partner Recognition at MHLA events		✓	✓	✓
Stars of the Industry Awards Luncheon	\$	\$	\$	Includes 2 attendees
Annual Golf Tournament	\$	\$	\$	Includes 1 Foursome
Display at Board/Regional Meeting (Limited availability subject to approval by Exec Committee)	\$	\$	\$	✓
Webinar or Board/Regional Meeting presentation (Topic & availability subject to approval by Exec Committee)				✓

*Benefits subject to availability. MHLA reserves the right to substitute benefits of comparable value.*

*For more information, contact:*

**Maryland Hotel Lodging Association (MHLA) - Membership Department**  
410-974-4472 / mha@MDLodging.org / www.MDLodging.org