



Maryland Hotel  
Lodging Association

# BENEFITS of HOTEL MEMBERSHIP

MHLA is the sole statewide trade association dedicated to advocacy exclusively for Maryland's \$15 billion lodging industry. Your support as a member protects your bottom line as it enables us to unite, inform and represent Maryland hotels. You will benefit from:



## ADVOCACY

Be part of a powerful voice, *strengthened with every member*, as MHLA lobbies the Maryland General Assembly and County / City Councils to ensure a positive regulatory environment for Maryland's lodging industry. Some wins include:

- \$50M in direct relief for hotels allocated by Governor Hogan and distributed by counties in 2021
- Defeated vaccine passport proposals in Montgomery County and Baltimore City despite implementation in DC and other states in 2022
- Opposed and successfully defeated SB 139, which would have required a lifeguard at ALL hotel pools if passed by the Maryland General Assembly as introduced in 2022



## HOTEL COST SAVINGS

Protect against unreasonable regulations impacting profitability and operations. For example, MHLA efforts resulted in:

- Passage of sensible regulations protecting guests from carbon monoxide poisoning and saving hotels upwards of \$1,450 per guest room
- Passage of state & local bills allowing hotel operators to determine their need for a lifeguard in hotel pools under a certain size, potentially saving hotels \$20-65K annually



## RESOURCES

Gain access to industry specific data and exclusive resources, such as:

- 24/7 access to the MEMBERS PORTAL
- Compliance alerts on regulations specifically impacting Maryland hotels
- MHLA Legislative Reports
- Monthly statewide STR data
- Allied Member network & referrals
- Industry research
- Human trafficking awareness training available FREE to members and their staffs, provided through partnership with BEST (Businesses Ending Slavery and Trafficking) and sponsored by AAHOA



## EVENTS & MEETINGS

Gain industry information, recognition and networking with peers:

- Stars of the Industry Awards Luncheon
- Golf Outing
- Annual Meeting
- Committee meetings
- General Meetings as needed
- Compliance Meetings / Webinars

## JOIN NOW

Hotel membership is activated immediately upon payment of dues.

ANNUAL DUES RATE (MAY BE BILLED ANNUALLY, SEMI-ANNUALLY, QUARTERLY OR MONTHLY.) \$9.50 PER ROOM FOR 51+ ROOMS / \$475 FOR 1-50 ROOMS.

Baltimore City hotels pay additional \$2.00 per room for Baltimore City Council of MHLA dues.

FOR QUESTIONS OR TO JOIN, please contact Melissa Simpson,  
Vice President of Operations, at [Melissa@MDLodging.org](mailto:Melissa@MDLodging.org) or 410-974-4472.

