

2027 Allied & Partner Member Benefits



MHLA Allied Membership connects your business to Maryland's hospitality industry through networking, visibility, and industry engagement. **Upgrade to an Annual Partner level for enhanced marketing and recognition benefits.**

Allied Membership (\$750/YEAR)

- Company listing in and access to Member directory
- Portal access for member only communications
- Exclusive member meeting invitations
- Member-to-member contact
- Discounted MHLA event rates
- Allied/Partner logo use

Partner Levels

BRONZE	SILVER	GOLD	PLATINUM
Allied Member Benefits & • Recognition at all MHLA events • Enhanced directory listing in Members Portal • Featured on the "Annual Partner" webpage • Logo in e-newsletter	All Lower Level Benefits & • Partner-branded email distributed to MHLA members (1x/year) * • Annual company feature in MHLA newsletter • Banner Ad in e-newsletter	All Lower Level Benefits & • Partner-branded email distributed to MHLA members (2x/year) • Logo on MHLA homepage • 2 attendees to Stars + Golf Foursome • Annual MHLA promotion of an educational webinar or seminar *	All Lower Level Benefits & • Board meeting sponsorship or presentation* • Recognition at MHLA Annual Meeting • MHLA social media recognition • Inclusion in Platinum Partners' press release • \$6,000 in dues plus annual contributions totaling at least \$15,000 required
\$1,500/YEAR	\$3,000/YEAR	\$6,000/YEAR	\$15,000 (MIN)/YEAR

**Benefit subject to approval and/or availability. MHLA reserves the right to substitute benefits of comparable value.*



Ready to join or have questions?

✉ MHLA@MDLodging.org

📞 410-974-4472